

# ★ ELECTION 2024 UPDATE ★

August 27, 2024



## DNC RECAP



*The Democratic National Convention took place August 19-22 in Chicago, Illinois*

Now that both parties have held their conventions, the countdown to the general election is fully on. The Democratic National Convention solidified Vice President Harris as the nominee and reframed the race. Here are three takeaways from the convention.

### UNITED DEMOCRATIC PARTY



After a tumultuous summer, the Democratic Party used its convention to unite fully behind Vice President Harris as its presidential nominee. President Biden, former Presidents Obama and Clinton, as well as former First Lady Michelle Obama and Secretary of State Hillary Clinton all appeared in support of the Harris-Walz ticket. In her acceptance speech, Harris reintroduced herself to the country and appealed to the Democrats' big tent coalition, claiming to be the "change" candidate many in the party have been asking for.

### DEMOCRATIC ENTHUSIASM SURGING

The surge in Democratic enthusiasm has been tangible. The week's events and primetime lineups drew in big ratings and a reported **\$82 million** in fundraising. Polling paints a similar picture as Harris appears to have erased former President Trump's advantage and brought several swing states back into the tossup column.



### BIG ON VIBES, LIGHT ON POLICY



While the convention highlighted some Democratic agenda priorities, it was primarily focused on positioning the Harris-Walz ticket in contrast to the Trump-Vance ticket. The emphasis on vibes over policy was noted by many, including in the press. The lack of media interviews by Vice President Harris and Governor Walz has also been noted.

### WHAT'S NEXT

Both campaigns now begin their respective campaign barnstorming. Trump will deploy his newest surrogate, Robert F. Kennedy, Jr., who suspended his campaign and endorsed the former President. Vice President Harris and Governor Walz will work to shore up their gains in swing states like Georgia. The previously scheduled debate on September 10th remains on the books, but the campaigns continue to quibble over ground rules.

COUNTDOWN TO ELECTION DAY: **70** DAYS UNTIL NOVEMBER 5

# ★ STATE OF PLAY ★

Presidential Election 2024

## NATIONAL POLLING AVERAGE

Harris leads polls +1.5



48.4%



46.9%

Source: [Real Clear Politics](#) as of 08/27/24

## BATTLEGROUND STATE POLLING AVERAGES



Source: [Real Clear Politics](#) as of 08/27/24

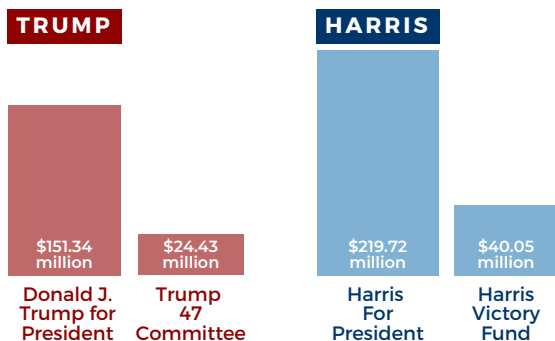
### SWING STATE SPOTLIGHT: NORTH CAROLINA

North Carolina has been a vexing state for Democrats at the federal level, coming close in 2020, 2016, and 2012. Despite the GOP's string of narrow wins, their supermajorities in the state legislature, and holding both Senate seats, North Carolina is once again regarded as a tossup at the presidential level. A competitive gubernatorial election between the state's Lt. Governor and Atty.-General and the state's large 16 electoral votes raise the stakes even more. Vice President Harris will be focused on Democratic hubs in the Charlotte area and the "Research Triangle" of Raleigh-Durham-Chapel Hill, while former President Trump will likely draw from the state's large exurban and rural populations.



**POLLING AVG:**  
Trump +0.9 as of 08/27/24

## FUNDRAISING



Source: [FEC.gov](#) as of 08/27/24

## LOOKING AHEAD

### SCHEDULED DEBATE DATES

**PRESIDENTIAL**  
September 10 - ABC News

**VICE PRESIDENTIAL**  
October 1 - CBS News

